

佛光大學 公共行政與國際事務學系 學士班 課程規劃表(115學年度入學新生適用)

115 Academic Year Bachelor Program of Public Administration
and International Affairs, FGU

本系學士班學生畢業學分數至少 128 學分，包含：

Department requirements for graduation at least 128 Credits, including:

一、通識教育學程 32 學分

General Education Course Program: 32 Credits

二、院跨領學程 24 學分

Interdisciplinary Course Program 24 Credits

三、系必修 33 學分、系選修 21 學分，由以下二個學程組成：

Department requirements for major course: Required courses 33Credits、Elective courses 21Credits

(一)(系)核心學程 33 學分 (必修 33 學分)

Core curriculum: 33 Credits (Required courses 33Credits)

(二)(系)專業選修學程 (二選一)

Specialized Elective curriculum (Choose one , Elective courses 21 Credits)

四、(系)專業選修學程 (選修 21 學分)

Specialized Elective curriculum (Elective courses 27 Credits)

(一) 公共行政與永續領導學程 21 學分

Public Administration and Sustainable Leadership Program : 21 Credits

(二) 國際事務與智慧行銷學程 21 學分

International Affairs and Smart Marketing Program : 21 Credits

(三) 國際企業管理學程學程 21 學分 (限國際生)

BA/BBA in International Business Management: 21 Credits (International Students Only)

五、本系學生自由選修 18 學分

Optional courses for self-selected subjects: 18 Credits

六、本系 30+大學 (限 30+大學學生)

Thirty Plus University (Thirty Plus University Students Only)

(一) 社區治理與法治學分學程 17 學分

Credit Program in Community Governance and the Rule of Law : 17 Credits

(二) 區域政經與法治學分學程 17 學分

Credit Program in Regional Politics, Economy and the Rule of Law : 17 Credits

七、本系各學程課程如下表： The courses of program are as listed below.

類別 Category	課號 Course Code	科目名稱 Course Name in Chinese	英文名稱 Course Name in English	修別 (Required /Elective)	學分數 Credits	開課年級 Year Level / Semester		備註 Remarks
						年級 Grades	學期 Semester	
(系) 核心學程 Core curriculum	PAIA1001	政治學	Introduction to Political Science	必修 Required	3	1	上 First	
	PAIA1002	法學緒論	Introduction to Law	必修 Required	3	1	上 First	
	PAIA1003	國際關係	International Relations	必修 Required	3	1	下 Second	
	PAIA1004	行政學	Public Administration	必修 Required	3	1	下 Second	
	PAIA2001	社會科學研究方法	Social Science Research Methods	必修 Required	3	2	上 First	
	PAIA2002	比較政府與政治	Comparative Government and Politics	必修 Required	3	2	上 First	
	PAIA2003	兩岸關係與大	Cross-Strait	必修	3	2	上	

			陸政策	Relations and Mainland Policy	Required			First	
		PAIA2004	地方創生理論與實踐	Regional Revitalization: Theory and Practice	必修 Required	3	2	下 Second	
		PAIA2005	憲法與政府	Constitution and Government	必修 Required	3	2	下 Second	
		PAIA3001	印太戰略與區域安全	Indo-Pacific Strategy and Regional Security	必修 Required	3	3	上 First	
		PAIA3003	AI 融入大數據與問卷調查分析	Sustainable Development Standards and AI Applications	必修 Required	3	3	下 Second	
Specialized Elective curriculum	Public Administration and Sustainable Leadership Program (系) 專業選修學程 公共行政與永續領導學程	PAIA2006	公共政策	Public Policy	選修 Elective	3	2	上 First	
		PAIA2007	組織行為	Organizational Behavior	選修 Elective	3	2	上 First	
		PAIA2008	宗教與非政府組織管理	Religion and NGO Management	選修 Elective	3	2	上 First	
		PAIA2009	民法概要	Introduction to Civil Law	選修 Elective	3	2	上 First	
		PAIA2010	行政法	Administrative Law	選修 Elective	3	2	下 Second	
		PAIA2011	人力資源管理	Human Resource Management	選修 Elective	3	2	下 Second	
		PAIA2012	公共管理	Public Management	選修 Elective	3	2	下 Second	
		PAIA2013	刑法概要	Introduction to Criminal Law	選修 Elective	3	2	下 Second	
		PAIA2014	地方政府與治理	Local Government and Governance	選修 Elective	3	2	下 Second	
		PAIA3004	應用文與專業行政實務	Administrative Practice	選修 Elective	3	3	上 First	
		PAIA3006	永續發展規範與 AI 應用	Sustainable Development Standards and AI Applications	選修 Elective	3	3	上 First	
		PAIA3006	淨零碳規劃管理實務	Practical Net-Zero Carbon Planning and Management	選修 Elective	3	3	上 First	
		PAIA3008	政策行銷與管理實務	Policy Marketing and Management Practice	選修 Elective	3	3	下 Second	
		PAIA4001	專題製作	Special Project	選修 Elective	3	4	上 First	

Specialized Elective curriculum (系) 專業選修學程	International Affairs and Smart Marketing Program 國際事務與智慧行銷學程	PAIA2015	國際政治經濟學	International Political Economy	選修 Elective	3	2	上 First	
		PAIA2016	近代外交史	Modern Diplomatic History	選修 Elective	3	2	上 First	
		PAIA2017	東南亞現況與趨勢	Status and trends of Southeast Asia	選修 Elective	3	2	上 First	
		PAIA2018	溝通與談判實務	Communication and Negotiation Practice	選修 Elective	3	2	上 First	
		PAIA2019	國際組織與國際法	International Organization and International Law	選修 Elective	3	2	下 Second	
		PAIA2020	中國大陸研究	Mainland China Studies	選修 Elective	3	2	下 Second	
		PAIA2021	智慧行銷	Intelligent Digital Marketing	選修 Elective	3	2	下 Second	
		PAIA2022	國際觀光導遊與領隊實務	The Practice of International Tourist Guides and Tour Managers	選修 Elective	3	2	下 Second	
		PAIA2023	國際貿易實務	International Trade Practices	選修 Elective	3	2	下 Second	
		PAIA3012	智慧財產權	Intellectual Property Rights	選修 Elective	3	3	上 First	
		PAIA3013	宗教與文創商品設計	Religious and cultural creative product design	選修 Elective	3	3	上 First	
		PAIA3015	公關活動實務	Public Relations Programs and Practices	選修 Elective	3	3	下 Second	
		PAIA3016	設計思考與專案企劃實務	Design Thinking and Project Planning Practice	選修 Elective	3	3	下 Second	
		PAIA4001	專題製作	Special Project	選修 Elective	3	4	上 First	
		PAIA2021	<u>企業組織理論與行為</u>	Corporate Organizational Theory and Behavior	選修 Elective	3	2	上 First	
Specialized Elective curriculum (系) 專業選修學程	BA/BBA in International Business Management 國際企業管理學程	PAIA2009	民法概要	Introduction to Civil Law	選修 Elective	3	2	上 First	
		PAIA2015	國際政治經濟學	International Political Economy	選修 Elective	3	2	上 First	
		PAIA2017	東南亞現況與趨勢	Status and trends of Southeast Asia	選修 Elective	3	2	下 Second	
		PAIA2018	溝通與談判實務	Communication and Negotiation Practice	選修 Elective	3	2	下 Second	
		PAIA2019	國際組織與國際法	International Organization and International Law	選修 Elective	3	2	下 Second	
		PAIA2020	中國大陸研究	Mainland China Studies	選修 Elective	3	2	下 Second	
		PAIA3016	<u>國際行銷管理</u>	International Marketing Management	選修 Elective	3	3	上 First	
		PAIA3017	<u>國際貿易理論與政策</u>	International Trade Theory and Policy	選修 Elective	3	2	下 Second	
		PAIA3005	永續發展規範與實務	Sustainable Development Norms and Practices	選修 Elective	3	3	上 First	

		PAIA3012	智慧財產權	Intellectual Property Rights	選修 Elective	3	3	下 Second	
		PAIA3015	公關活動實務	Public Relations Programs and Practices	選修 Elective	3	3	上 First	
		PAIA4001	專題製作	Special Project	選修 Elective	3	4	上 First	
Thirty Plus University (系) 30+大學	Credit Program in Community Governance and the Rule of Law 社區治理與法治學分學程	PAIA7001	前瞻因應人生 100 核心課程	Future-Oriented Life 100 Core Course	必修 Required	2	1	上 First	
		PAIA2004	地方創生理論與實踐	Regional Revitalization: Theory and Practice	選修 Elective	3	1	上 First	
		PAIA7002	非營利組織與管理	Nonprofit Organizations and Management	選修 Elective	3	1	上 First	
		PAIA7003	設計思考與專案企劃實務	Design Thinking and Project Planning Practice	選修 Elective	3	1	下 Second	
		PAIA2009	民法概要	Introduction to Civil Law	選修 Elective	3	1	上 First	
		PAIA2013	刑法概要	Introduction to Criminal Law	選修 Elective	3	1	下 Second	
		PAIA2010	行政法	Administrative Law	選修 Elective	3	1	下 Second	
Thirty Plus University (系) 30+大學	Credit Program in Regional Politics, Economy and the Rule of Law 區域政經與法治學分學程專班	PAIA7001	前瞻因應人生 100 核心課程	Future-Oriented Life 100 Core Course	必修 Required	2	1	上 First	
		PAIA7004	中國政治經濟發展與趨勢	China's Political and Economic Development and Trends	選修 Elective	3	1	上 First	
		PAIA2017	東南亞現況與發展趨勢	Status and trends of Southeast Asia	選修 Elective	3	1	上 First	
		PAIA7005	東北亞經濟發展與安全	Economic Development and Security in Northeast Asia	選修 Elective	3	1	下 Second	
		PAIA2009	民法概要	Introduction to Civil Law	選修 Elective	3	1	上 First	
		PAIA2013	刑法概要	Introduction to Criminal Law	選修 Elective	3	1	下 Second	
		PAIA2010	行政法	Administrative Law	選修 Elective	3	1	下 Second	

香雲居

德香樓

雲五館

雲來集
(女宿)

懷恩館