



Foguang University

DEPARTMENT OF PUBLIC ADMINISTRATION AND INTERNATIONAL AFFAIRS

DEPARTMENT OF PUBLIC ADMINISTRATION
AND INTERNATIONAL AFFAIRS

Presentation by Dr. PENG, Jui Jen

EDUCATIONAL GOALS

The main educational purpose of this department is to educate and train students in the following areas:

- Talents of public relations
- Administrative management for non-profit organizations
- Multinational corporations
- Private companies and governments.





EDUCATIONAL GOALS

- Establish mechanisms for academic cooperation and exchange with international and cross-strait multicultural institutions.
- Effectively leverage the distinctive features and resources of our school departments to promote overseas enrollment.
- Provide high-quality and customized services for international students.
- Become the administrative support unit and global resource integrator within the university.

國際暨兩岸事務處





DEPARTMENT INTRODUCTION

From the perspective of inter-subject integration, we expect our students to become professional managers with public service spirit and international vision.

The Department includes four core programs:



The Program of Administrative
Management



Source:INSIDE news

The Program of International Affairs and
Cross-strait Affairs.



DEPARTMENT INTRODUCTION

From the perspective of inter-subject integration, we expect our students to become professional managers with public service spirit and international vision.

The Department includes four core programs:



Technology Application and Local
Revitalization Track



Religious Affairs Track



THE PROGRAM OF ADMINISTRATIVE MANAGEMENT

THE PROGRAM ENCOMPASSES A WIDE RANGE OF COURSES:

- Organization Management, Strategy Analysis, Applied Law, Human Resource and Non-Governmental Management.
- Our graduates are capable for positions of management, administration, human resources, public relations and operation planning at all kinds of corporations and organizations.





THE PROGRAM OF INTERNATIONAL AFFAIRS AND CROSS-STRAIT AFFAIRS

THE PROGRAM OFFERS THE FOLLOWING COURSES:



- Political Economy,
- International
- Cross-strait Relations,
- International Organization
- International Law



- International Trade,
- Regional Security,
- The Practice of Political Marketing
- Public Relations and other diverse areas.



THE PROGRAM OF Technology Application and Local Revitalization

THE PROGRAM ENCOMPASSES A WIDE RANGE OF COURSES:

- Integrating technology and digital marketing with innovative techniques, social engagement, and interdisciplinary knowledge.
- The curriculum combines theory and practice, incorporating field studies and research projects to equip students with expertise in information technology, e-commerce, digital marketing, and social innovation.



THE PROGRAM OF Religious Affairs

THE PROGRAM ENCOMPASSES A WIDE RANGE OF COURSES:

- The curriculum covers religious and nonprofit organization management, marketing strategies, strategic planning, and social impact.
- The program encourages students to engage in hands-on experiences through site visits, seminars, and community service activities.



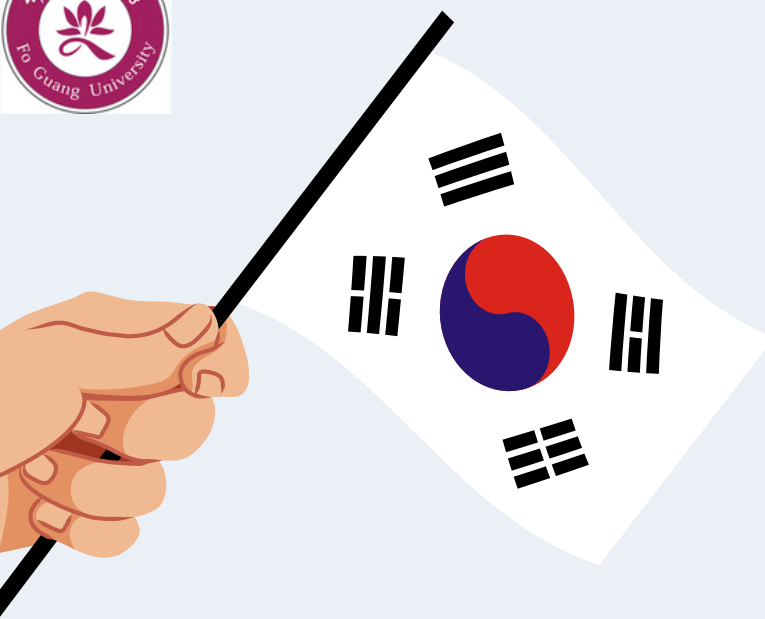


MAEJO UNIVERSITY STUDENTS EXCHANGE IN TAIWAN



Source:Pataraporn Sensena

Exchange students take pictures together



FO GUANG UNIVERSITY EXCHANGE STUDENT SHARING

"Exchange Sharing in South Korea"





FO GUANG UNIVERSITY EXCHANGE STUDENT SHARING



"Exchange Sharing at University of the
West, USA"



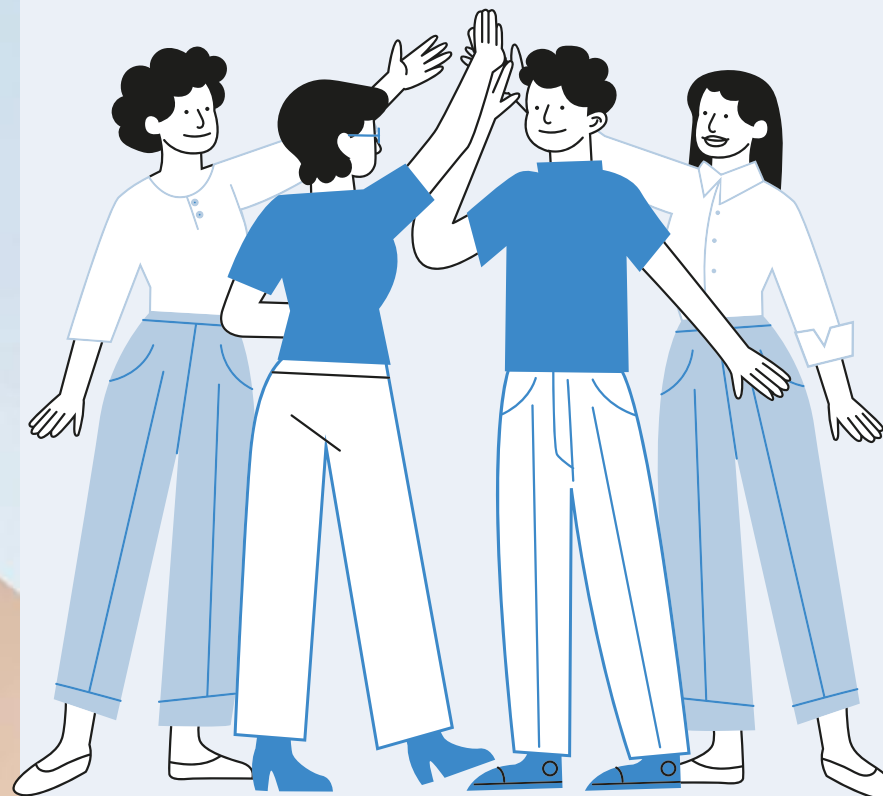


HONORARY ALUMNI

Chiu-Yu Chang

Chiu-Yu Chang, an alumna of Fo Guang University's Department of Public Affairs, is known for her courage in pursuing her dreams and planning diverse career development paths.

Not only has she become an outstanding Chinese language teacher, but she has also obtained a foreign language tour leader license, making her a shining example of alumni ,who excel in pursuing a multifaceted lifestyle.





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DEPARTMENT OF PUBLIC AFFAIRS

Thank You for Listening!

